

MEDIA KIT 2022

# *The Reader's House*

Make a phenomenal start

"I so enjoyed working with The Readers House — what a thoughtful interview I had with them, and what a beautiful magazine! Thank you, The Readers House!"

-Tosca Lee,  
The New York Times  
Bestselling Author

[thereadershouse.co.uk](http://thereadershouse.co.uk)



## About The Reader's House

The Reader's House works with authors, artists, masters, coaches from a variety of geographies and backgrounds who come together to share and challenge the ideas that shape their fields. When you get featured with the Reader's House magazine you can reach a broad, global audience and we provide the tools to help you make an impact.

The magazine is published in print, electronic and digital (flip), distributed worldwide. This magazine is available both prints and electronic over %90 of the globe, as well as stores, retailers, libraries and major platforms like Amazon, Barnes & Noble, Rakuten, Chapters&Indigo, Blackwells, Waterstones, and so on.

## Available for

Print  
Electronic  
Flip  
Mobile  
Web  
Social Media

## Contact

[editor@thereadershouse.co.uk](mailto:editor@thereadershouse.co.uk)

200 Suite  
134-146 Curtain Road  
EC2A 3AR London  
United Kingdom

t: +44 20 3695 0809  
t: +44 79 3847 8420 (WhatsApp)

## Worldwide Distribution & Sales

6  
CONTINENTS

190  
COUNTRIES

40.000  
STORES, RESELLERS, PLATFORMS  
AND LIBRARIES



"I loved working with the team at The Reader's House. They far exceeded my expectations and they were a pleasure to work with every step of the way. I highly recommend using their company to promote your novel."

**- Holly Brandon**

Award-Winning Novelist,  
Author of "Nothing's As It Seems"

# The USA market

The Reader's House

State by state, town by town the magazine is available in print and electronic in each local store throughout the United States.

Alaska to Florida, California to New York the magazine is available print and electronic on each local stores throughout the United States.



**Book People**  
A Community Bound by Books

See all the local stores at

<https://thereadershouse.co.uk/pages/usa-book-stores2>

thereadershouse.co.uk







We cover %90 of the Globe

Santiago to Tokyo,  
Moscow to Johannesburg  
We cover %90 of the globe.



See some global stores at  
<https://thereadershouse.co.uk/pages/global>

# Facts about *The Reader's House*

- Available for print, electronic, flip, web and social media
- Distributed 190+ countries
- Available around 40.000 networks, platforms, libraries
- It goes to market with keywords and backlinks that helps your website's SEO performance
- Marketing Sherpa revealed 82% of participants trusted magazines
- It lasts FOREVER. Available for lifetime.
- Powers your brand
- High quality images and pages
- No fake news and cybercrime
- TARGETED AUDIENCE. Just share with us where to target
- INSPIRED READERS: provides a wealth of information, inspiration and creative ideas for readers.

"I have thoroughly enjoyed working with Entrepreneur Prime magazine, a group of professionals who take great pride in the quality of the work they deliver. Their standard of excellence has exceeded my expectations. I have worked with publishing houses, magazines, newspapers, online publications, and this team is the best of the best! I highly recommend them when your message is worth telling the world!"

**-CHÉRIE CARTER-SCOTT, Ph.D. MCC**  
#1 New York Times Bestselling author of  
*If Life is a Game, These are the Rules:*  
*10 Rules for Being Human*





## CREDIBILITY

If you are featured on The Reader's House **YOUR NAME AND BRAND** will be shown over 40.000 networks, platforms, libraries and stores like *Amazon, Barnes & Noble, Rakuten, Blackwells, Waterstone's* and so on in over **190 COUNTRIES.**  
**YOU'RE EVERYWHERE!**

"I so enjoyed working with The Readers House —what a thoughtful interview I had with them, and what a beautiful magazine! Thank you, The Readers House!"

**-Tosca Lee**  
The New York Times  
Bestselling Author

# Your books more discoverable



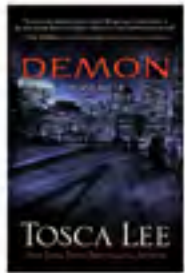
## Tosca Lee: Excellent Novelist Writing Today (The Reader's House Magazine)

by Dan Peters | 3 Nov 2021

Kindle Edition

£2.15

Available instantly



## Demon: A Memoir: A Novel

by Tosca Lee | 3 Feb 2015

★★★★☆ - 196

Kindle Edition

£4.99

Available instantly

Audible Audiobooks

£0.00 £19.29

Free with Audible trial

Available instantly

Paperback

Other format: Audio CD

## READER'S CONFIDENCE

No fake news and cybercrime. **Readers trust our magazine.**

WHEN THE READERS SEARCH YOUR NAME, TITLE AND PRODUCT, **The Reader's House** magazine is shown along with your title which affects readers buying decision. Try. Simply go to Amazon, Barnes & Noble, Waterstones, Rakuten Kobo or any other book stores.

## IT LASTS FOREVER

We make The Reader's House available both print and electronic and **MAKE IT AVAILABLE ON THE MARKET FOREVER.** You can order or download **whenever** you want. Commit to a long-term campaign of advertising/publicity.

"Readers House Magazine has been a wonderful resource for Creative Edge and its represented clients. The covers are professionally done and the interviews are detailed and they have a very in-depth approach to their content which spells professionalism. We are proud to work as an affiliate with this amazing medium."

- **Mickey Mikkelson**

Publicist President of  
Creative Edge



"We loved the professionalism and excellence of The Reader's House team work. The magazine was produced with excellence and it was very easy to work with them. Thank you for featuring me, it has really helped our ministry and business, given us authentic exposure. The magazine was well produced and helped exploration of my titles on Amazon and other book stores."

**Gershon Sikaala**  
Author

"Thank you so much for having done this interview with me. You really touch upon important literary and spiritual subjects, which we find quite rare these days. Very well done!"

**- June Marshall**  
Author of Are You My Soul  
Mate

## Opportunities PRESS RELEASE DISTRIBUTION

We will not just make you seen on the magazine but you will also get a chance to advertise your PR for the first time in front of genuine audiences, press contacts at par with your niche.

As soon as you're featured on the magazine, we'll send a press release to 16.000 media outlets with a 300+ Guaranteed Placements including Google Inclusion, Yahoo Inclusion, Bing Inclusion, Google News Inclusion, Apple News Inclusion, Primum News Network, Featured On NBC, CBS, Fox and its Affiliets.

The Reader's House Magazine specialises in creating bespoke packages to reach our engaged audience of readers. Please contact us to get more information about it.

We drive more traffic to magazine by personalizing. Please contact us to get more about it.

### Advertising

**DPS (Double-Page Speed): £2.000**

Two-page advertorial spread within the issue designed in-house with the client with co-ordinating online advertorial.

**Full Page Advert: £1200**

210 x 280 mm (+3mm bleed)

**1/2 Page Advert: £750**

140 x 210 mm (+3mm bleed)

**1/4 Page Advert: £400**

105 x 140 mm (+3mm bleed)



# Let's Work Together

[thereadershouse.co.uk](http://thereadershouse.co.uk) | [editor@thereadershouse.co.uk](mailto:editor@thereadershouse.co.uk)