

LEAVE IT TO ADAM

MEHMET YAPRAK
Your personal stylist.

Multi-award-winning hairstylist Mehmet Yaprak has been in the hairdressing industry for over 30 years. He has created stunning looks for the pages of national fashion and beauty magazines in London. His client list has included figures in politics, artists, authors and many of well-known figures including Nusret. He is the partner and managing director of Adam Grooming Atelier salons that has 12 branches in London's famous places and streets including Harrods, Mayfair, Victoria, Liverpool Street, Canary Wharf Cabot Place, Fitzrovia and London Bridge. They sell eco-friendly products on the salons as well. We visited him at his salon in Harrods and conducted an interview for the Reader's House Magazine.

What do you feel when cutting hair?

Having a new hairstyle is like buying yourself a new outfit. It's a treat and if it looks great it will boost your ego and confidence. Having a stylist hair cut is one of the most important things to a confident person. No



"Look to see if the salon has won any awards or credible write ups in newspapers and magazines." said Mehmet Yaprak in response to our question what should be the features that a good salon should have? He 's the winner of multiple awards including Editor's Choice Award of Excellence from The Reader's House Magazine.

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matter the background, age or culture people always want to look fabulous and the best way to do that is to have incredible hair. A good style/trim with a wash, condition and moisturizer will make the hair appear thicker and healthier. Some of our customer come to us low or stressed. We pamper them with a new style and make them happy. I love seeing customers leaving our salons with a smile.

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How much experience is required to become a good Master?

At least two years yet no limit. I've been in this business

for over 30 years and learning something new every day.

What should be the features that a good salon should have. How should we make our choice?

Hair care is one of the most important things

to a confident person. A good salon would use the highest quality hair care products. If you see someone who has great hair cut that you like, ask where they have their hair done. Before make an appointment or walk in look for testimonials on media - what others have to say can tell you a lot about the salon. Look to see if the salon has won any awards or credible write ups in newspapers and magazines. These are usually the indications that the salon is committed to high standards.

What should be the price of hair dressing services for a salon?

Price is the factor. It is impossible for any business in any industry to offer the cheapest price, have the highest quality, and provide the best service all at the same time. The old saying "you get what you pay for" is true. If the salon is charging higher than average prices, they are usually confident in their work and stand by it.

How often should I get my hair cut?

Depends on your hair and season, it should be 3-4 weeks.