

# OUR STAFF IS COURTEOUS AND PROFESSIONAL

## ZUBY CINKIR

Partner and Managing Director  
of Turkish Barber's Club



"Zuby takes pride in maintaining the style and a clean environment in his cozy premises."

**A**ward-winning Hairstylist Zuby Cinkir has been in the hairdressing business for over 13 years. He is from Turkey and hairdressing is a family business. He started training when he was a teenager at his father's salon, he then migrated to Scotland where he started running two hairdressing salons. This is when he started a new life began in Scotland for three years. Then, he moved to Leamington Spa to a family-owned hairdressing salon chain called Turkish Barbers Club which has 12 branches in the Birmingham region and one in Leamington Spa. He loves living and working in Leamington Spa. He has a good reputation and an excellent track for being successful. Zuby takes pride in maintaining the style and a clean environment in his cozy premises. We visited him in his salon, located in Warwick Street, Leamington Spa, and conducted an interview for the Reader's House magazine.

### **How often should I get my haircut to keep it looking fresh?**

Thank you very much for taking the time to have an interest in my business. I'm an Hairstylist artist, have experience for over 13 years and almost half of it in the UK. Depending on the health of your hair, its length and type, in general, you should get your haircut every 3 to 5 weeks, but de-

pending on your hair type, it can be less or more than this. For most men's hairstyles every three to four weeks is a good benchmark.

### **My hair is thin and I am afraid of it falling out. What should I do?**

When you begin to notice your hair is getting thinner, you will want to use products that can help slow the fall out. Some hair loss products need a prescription and may have side effects. Alternatively, you could try natural products that are high in nettle. We have another solution for this problem. We work with Este Medical Group, a Birmingham-based aesthetics and beauty business, founded and operated by my uncle Sam Cinkir who has many years of experience in various aspects of aesthetics. He and his staff are committed to bringing the biggest smile to people's faces. Este Medical Group and Sam are the winners of many awards and have many credible reviews, write-ups and news in both local and national newspapers and magazines in the UK.

### **Barbers love using the "Turkish Barber" as a logo or slogan. Why Turkish Barber?**

Professional ethics come before experience in the hairdressing business. There is no rush to gain experience. However, it's thought that

professional ethics are within the person. Barbers should know how to respond to client's wishes, being approachable and honest are very important to build a great rapport as well as trust. This is the main reason that Turkish barbers are preferred in the UK. We display empathy, understanding and an interest in the lives of our clients.

In addition, most of the salon's staff are well trained if you go to a Turkish salon. At least ours. I've been lucky enough to find great members of staff to work for us, helping me establish my barber's brand in Leamington Spa. My staff definitely deserve a shout-out, they work super hard. Every day we have top banter and achieve top-quality cuts.

### **How can I style my hair like I just left the Barber?**

If you want to get your hair looking as good as when you leave the salon, there should be a few stages. The first is the cleansing and condition of your hair, the second is style. For the first stage, use both shampoo and conditioner to clean your hair and to get rid of old products. Styling means preparing the hair for when you come to dry it and on most hair types, styling is crucial. I suggest using a hair dryer, and not to use additional hair products. After drying your hair, give it a style with a hair spray.