

MEDIA KIT 2022

The Reader's House

Make a phenomenal start.

thereadershouse.co.uk





About The Reader's House

The Reader's House works with authors, artists, masters, coaches from a variety of geographies and backgrounds who come together to share and challenge the ideas that shape their fields. When you get featured with the Reader's House magazine you can reach a broad, global audience and we provide the tools to help you make an impact.

The magazine is published in print, electronic and digital (flip), distributed worldwide. This magazine is available both prints and electronic over %90 of the globe, as well as stores, retailers, libraries and major platforms like Amazon, Barnes & Noble, Rakuten, Chapters&Indigo, Blackwells, Waterstones, and so on.

Available for

Print
Electronic
Flip
Mobile
Web
Social Media

Contact

editor@thereadershouse.co.uk

200 Suite
134-146 Curtain Road
EC2A 3AR London
United Kingdom

t: +44 20 3695 0809
t: +44 79 3847 8420 (WhatsApp)



Worldwide Distribution & Sales

6
CONTINENTS

190
COUNTRIES

40.000
STORES, RESELLERS, PLATFORMS
AND LIBRARIES

The USA market

The Reader's House

State by state, town by town
the magazine is available in
print and electronic in each
local store throughout the
United States.

Alaska to Florida, California to New York the
magazine is available print and electronic
on each local stores throughout the United
States.



See all the local stores at

<https://thereadershouse.co.uk/pages/usa-book-stores2>



We cover %90 of the Globe

Santiago to Tokyo,
Moscow to Johannesburg
We cover %90 of the globe.

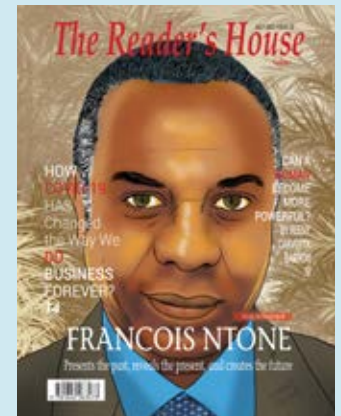
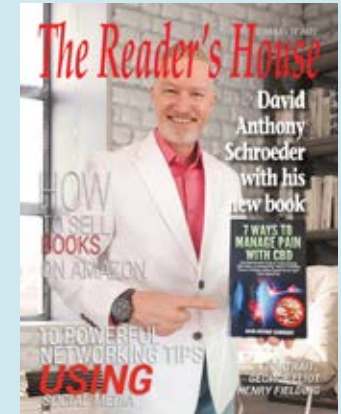


See some global stores at
<https://thereadershouse.co.uk/pages/global>

Discover the benefits

INSPIRED READERS

The Reader's House provides a wealth of information, inspiration and creative ideas for readers. The information given to the reader may drive them to go out and visit stores/businesses and search online to find out more.



Discover the benefits

amazon

BARNES & NOBLE
BOOKSELLERS

W

WATERSTONE'S

!ndigo

CREDIBILITY

If you are featured on The Reader's House **YOUR NAME AND BRAND** will be shown over 40.000 networks, platforms, libraries and stores like *Amazon, Barnes & Noble, Rakuten, Blackwells, Waterstone's* and so on in over **190 COUNTRIES.**
YOU'RE EVERYWHERE!

Your books more discoverable



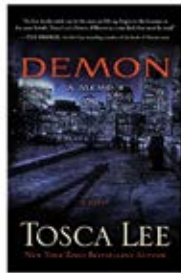
Tosca Lee: Excellent Novelist Writing Today (The Reader's House Magazine)

by Dan Peters | 3 Nov 2021

Kindle Edition

£2.15

Available instantly



Demon: A Memoir: A Novel

by Tosca Lee | 3 Feb 2015

★★★★☆ ~ 196

Kindle Edition

£4.99

Available instantly

Audible Audiobooks

£0.00 ~~£19.29~~

Free with Audible trial

Available instantly

Paperback

Other format: Audio CD

READER'S CONFIDENCE

No fake news and cybercrime. *Readers trust our magazine.*

WHEN THE READERS SEARCH YOUR NAME, TITLE AND PRODUCT, **The Reader's House** magazine is shown along with your title which affects readers buying decision. Try. Simply go to Amazon, Barnes & Noble, Waterstones, Rakuten Kobo or any other book stores.

IT LASTS FOREVER

We make The Reader's House available both print and electronic and **MAKE IT AVAILABLE ON THE MARKET FOREVER**. You can order or download **whenever** you want. Commit to a long-term campaign of advertising/publicity.

Opportunities

PRESS RELEASE DISTRIBUTION

We will not just make you seen on the magazine but you will also get a chance to advertise your PR for the first time in front of genuine audiences, press contacts at par with your niche.

As soon as you're featured on the magazine, we'll send a press release to 16.000 media outlets with a 300+ Guaranteed Placements including Google Inclusion, Yahoo Inclusion, Bing Inclusion, Google News Inclusion, Apple News Inclusion, Premium News Network, Featured On NBC, CBS, Fox and its Affiliets.



The Reader's House Magazine specialises in creating bespoke packages to reach our engaged audience of readers. Please contact us to get more information about it.
We drive more traffic to magazine by personalizing. Please contact us to get more about it.

Advertising

DPS (Double-Page Speed): £2.000

Two-page advertorial spread within the issue designed in-house with the client with co-ordinating online advertorial.

Full Page Advert: £1200

210 x 280 mm (+3mm bleed)

1/2 Page Advert: £750

140 x 210 mm (+3mm bleed)

1/4 Page Advert: £400

105 x 140 mm (+3mm bleed)



Let's Work Together

thereadershouse.co.uk | editor@thereadershouse.co.uk